REBECCA LEVINE UX/UI DESIGNER

info

rebeccalevine.co

☑ <u>levre52@gmail.com</u>

O Brooklyn, NY

skills

UX

Figma

Design system management

Design thinking

User research

User journey mapping

Wireframing

Prototyping

Usability testing

UX writing

More

Project management

Stakeholder management

Client communication

Developer collaboration

education

Designlab

Certificate in User Experience Design

Hunter College

Certificate in Graphic and Web Design

University of Pennsylvania

B.A. in English, Phi Beta Kappa

Mission-driven UX designer with a love of creative problem-solving.

recent experience

07/2024 - present

InRhythm | Client: Goldman Sachs Marquee Lead UX Designer

- Co-leading implementation of new brand across all Marguee products.
- Creating and managing Marquee-specific design library of reusable, flexible Figma components to be used by designers Marquee-wide.
- Auditing existing applications as part of the new brand application: identifying inconsistencies and proposing enhancements alongside the branding lift & shift.
- Working closely with developers, product managers,
 Marquee designers, and the core design team.

10/2022 -06/2024

InRhythm | Client: Wayfair

Lead UX Designer

- Designed new features and enhanced existing features across the Post Purchase Experience, including customerfacing, third party manufacturer-facing, and internal tools.
- Lead end-to-end design and build of the Customer Messaging Portal, a new platform for customers to communicate directly with manufacturers, as part of the company's Supplier Transfer Program.
- Planned and facilitated live focus groups with customer service agents and representatives from suppliers to understand pain points and validate proposed designs.
- Collaborated with product managers, developers, and other stakeholders on initiatives to make customer service workflows more efficient and intuitive.

08/2021 -10/2022

InRhythm | Client: Goldman Sachs Prime Services Senior UX Designer

- Designed client-facing products from scratch and enhanced/modernized existing products across the Prime Services application suite.
- Adapted and optimized web-only applications for mobile web.
- Managed the complex and conflicting needs of multiple stakeholders across three business lines.
- Oversaw every stage of a new design, from requirement gathering and user journey mapping to wireframing to pixel-perfect high fidelity mockups ready for developer handoff.